TERRI SWALLOW

SENIOR WEB APPLICATION DEVELOPER

linkedin.com/in/terriannswallow

EXPERIENCE

DIRECTOR OF WEB DEVELOPMENT @ IVES GROUP, INC.
PREV: SENIOR WEB DEVELOPER

Collection and SAAS reporting of US and International public financial accounting data

AUG 2014 - PRESENT

• Build interfaces for data entry, quality control and analysis
• Introduced updated development practices and strategies to bring a large legacy code base up to date
• Involved in needs analysis for defining and scoping projects
• Mentoring junior developers and providing guidance on refactoring and modernizing coding standards

Technologies: PHP, MySQL, jQuery, Bootstrap, Symfony, Composer

TECHNICAL LEAD FOR SCOUT.ME WEBSITE @ TELENAV, INC.
PREV: SENIOR WEB DEVELOPER

A publicly traded GPS company, providing driving directions through smartphone applications and OEM automotive equipment

ACQUIRED - JUN 2014

• Worked with team through total rebranding of the web site
• Sprint planning, task prioritizing and release management responsibilities
• On call support contact for front end environments
• JS SDK integration to sync the website's content with existing Scout by Telenav GPS smartphone apps

Technologies: PHP, Memcache, Web Services, Varnish, Jenkins, Grunt, Backbone.JS, SASS, Pingdom, Monit

WEB DEVELOPER @ GOBY TECHNOLOGIES

An aggregated location based service featuring events, food and dining, activities and destinations across the USA. Things to do engine startup.

OCT 2010 - ACQUISITION BY TELENAV SEP 2011

• Developed a mobile friendly site to accompany the desktop version in reaction to analytic trends. Over the course of the following year the two sites were consolidate into a single responsive design with Backbone.js, as a rebranded, Scout.me
• Integrated ad server for both mobile app and web use
• Worked with various APIs and web services. From supporting a REST JSON API through the front end, communicating with the JAVA back end by XML to using 3rd party API's for both supplemental content and sponsored ad placements

Technologies: PHP, Memcache, Varnish, Apache, jQuery, OpenX, WordPress, API development & maintenance, VirtualBox

PROFILE

I an Internet maker and creative problem solver. With over 10 years in the industry, I bring a variety of experiences building products online to any team. My past roles include projects and organizations of various sizes as well as diverse responsibilities and clients. I am interested in a role where I can be hands on in a code base with a strong creative team that stand by their product. My skills range the full stack with specialization in the areas of front and back end development.

CONTACT

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Home
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EXPERIENCE (CONT)

WEB DEVELOPER @ CHITIKA INC.
Search targeted ad network
SEPT 2008 – OCT 2010
• Built UI's for internal and client earning reports
• Split testing for lead generation on landing pages and ad units to optimize ad performance network wide creating a 2 to 10% increase in CTR
• Built custom KPI reporting from OLAP server to display on monitors around the office to indicate uptime, revenue, traffic stats and trends for sales, marketing engineering and executive teams

Technologies: PHP, MySQL, WordPress customization and plugin development

WEB DEVELOPER @ MINDFIRE INTERACTIVE
Design agency
FEB 2007 – SEPT 2008
• Front and back end development for client projects including law firm lead generation, corporate intranet, professional training sites, banks and software startups
• Optimizing sites for search engines and direct marketing campaign tracking

Technologies: PHP, MySQL, ASP

WEB DEVELOPER @ BOB VILA.COM
The online home improvement and renovation community, how to, video and content resource to accompany the Bob Vila brand
NOV 2005 – FEB 2008
• Custom feature development for sponsored content
• Developed content management tools for large scale content and article directory
• Updating existing site for improved SEO and web accessibility
• Built tools for community interaction and administration

Technologies: PHP, MySQL

EDUCATION

THE NEW ENGLAND INSTITUTE OF ART
BS INTERACTIVE MEDIA DESIGN AND DEVELOPMENT

SKILLS

FULL STACK DEVELOPMENT
RANGE: NOVICE - EXPERT

Front-end
HTML, CSS, SEO, JS (JQUERY / MVC)

Back-end
PHP, MYSQL, VARNISH, MEMCACHE

Development
COMPOSER, GRUNT, SASS, GIT, SCRUM

Mobile
RESPONSIVE WEB, PHONEGAP

Sys Admin
JENKINS, SHELL, AWS, APACHE, NGINX

Design
UX, PHOTOSHOP, THEMES, TEMPLATES

HOBBIES

Quilting / Cooking / Photography
Kayaking / Blogging / Line Dancing
Product Development